

# CITYMAP SPECS & SCHEDULE



## Ad Specifications

**Note Page and Theater Banners**

3.125

2

(Non-Bleed)

**Cover Banner (Bleed Ad)**

MUST KEEP TYPE MIN 1/4" FROM TRIM EDGES

3.625

Bleed 3.75 x 2.125  
(Bleeds right and bottom only)

2

**Full Panel (Non-Bleed)**

3.125

8

**1/2 Panel (Non-Bleed)**

3.125

3.875

## Advertising Deadline

Issue	Ad Close	Materials Due	Distribution Dates
March-May	Jan. 22, 2024	Jan. 29, 2024	March 1
June-Aug	April 30, 2024	May 9, 2024	June 1
Sept-Nov	July 26, 2024	Aug 2, 2024	September 1
Dec-Feb	Oct 25, 2024	Nov 1, 2024	December 1

Unit	Live Area	Bleed*	Trim
Full Panel	3.125" x 8"	n/a	n/a
1/2 Panel	3.125" x 3.875"	n/a	n/a
Cover Banner	3.5" x 1.75"	3.875" x 2.125"	3.625" x 2"
Map Banners	3.125" x 1.5"	n/a	n/a

## Supplied Ads

### File Types:

High resolution (300dpi) .PDF, .JPEG, .PNG, .TIFF, .EPS with fonts outlined, images converted from RGB to CMYK using Web Coated (SWOP) v2 profile.

### Ad Production:

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