

MAGAZINE MARKETING PROGRAM

City Guide has been successfully reaching in-market visitors for over 40 years. Tourists read the magazine to “guide” them when making in-market decisions. The guide complements the research and preparation they have done in planning their trips.

City Guide distributes 3,000,000 copies annually



CITY GUIDE MEDIA
CITYGUIDENY.COM

Premium Positions

Front Cover, Premium Pages, Front Cover Banners

Digital/Events Package (included/complimentary)

- Website: Microsite
- Web Content: Featured Placement
- Calendar: Posted Events
- Influencers Event: Private
- Groups: ETD Exclusives

From the Concierge

“City Guide booklet dubs as a trusty companion, refreshed weekly, ensuring the newest must see attractions and diverse content for all tastes. With insider tips, maps, food and theater directories... You'll move through town like a seasoned New Yorker.”

— Duke Perkins, Lead Navigator (NYCHAC Member) Renaissance New York Midtown Hotel

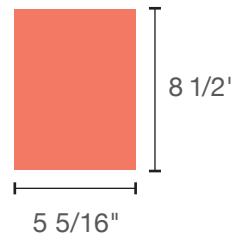
Magazine Trim Size:

File Types:

High resolution (300dpi) .PDF, .JPEG, .PNG, .TIFF, .EPS with fonts outlined, images converted from RGB to CMYK using Web Coated (SWOP) v2 profile.

Ad Production:

Heather Gambaro, Hgambaro@davlermedia.com



Cover Banner							
Back Cover 5.46" x 8.75" Includes 1/8" Bleed left, top & bottom only	Front Cover Artwork: 5.563" x 8.2" Live area: 4.8" x 5.125"	Two-Page Spread (Bleed) 10 7/8" x 8 3/4" 10.875" x 8.75" Live area: 10" x 8"	Full Page 4 3/4" x 8" (4.75" x 8") Bleed Size 5 9/16" x 8 3/4" (5.5625" x 8.75")	1/2 Vertical 2 3/16" x 7 1/2" (2.1875" x 7.5")	1/2 Horizontal 4 3/8" x 3 5/8" (4.375" x 3.625")	1/4 Vertical 2 3/16" x 3 5/8" (2.1875" x 3.625")	1/4 Horizontal 4 1/2" x 1 3/4" (4.5" x 1.75") 1/8 Horizontal 2 3/16" x 1 3/4" (2.1875" x 1.75")