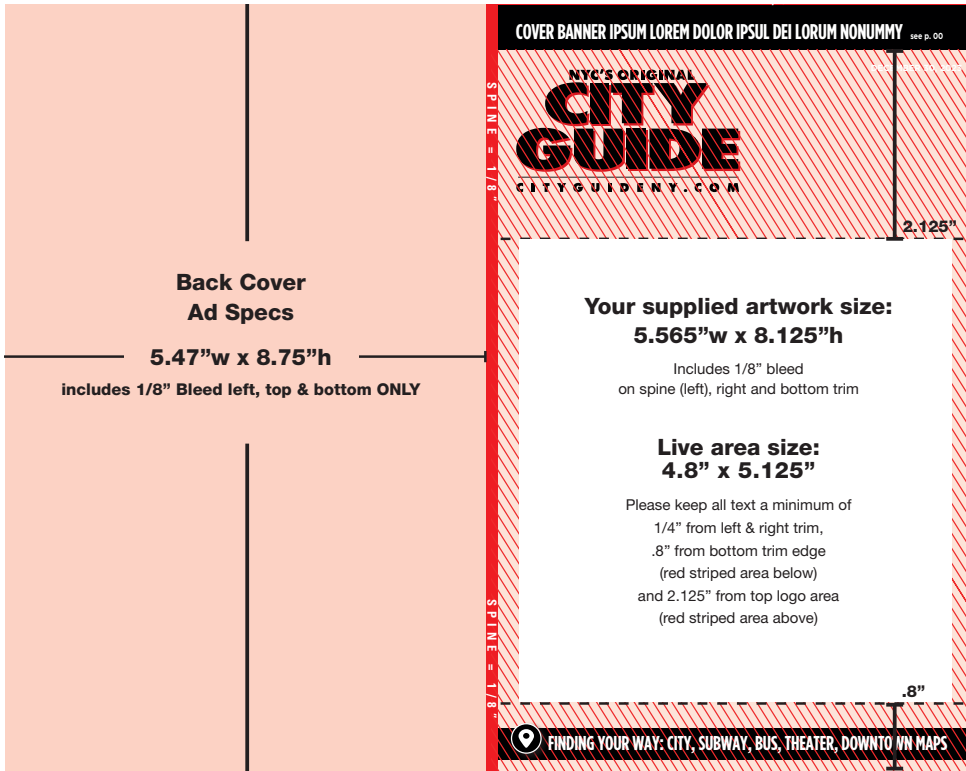


FRONT COVER & BANNER SPECS



Cover Artwork Specifications



Front Cover Content

Acceptable Copy

- Name
- Slogan (up to 5 words)
- URL

Copy that is not appropriate for the cover

- Sales information
- Phone number or address

Font restrictions

- Please use minimum point size of 7pt. for readability. Avoid ultra thin type.

Cover Banner Specifications

- Single Height Banner Art Area: 5.31" x .45"
- Add 1/8" Bleed to Top, left & Right sides only: 5.56" x .575"
- Double Height Banner Art Area: 5.31" x 1"
- Add 1/8" Bleed to Top, left & Right sides only: 5.56" x 1.125"

