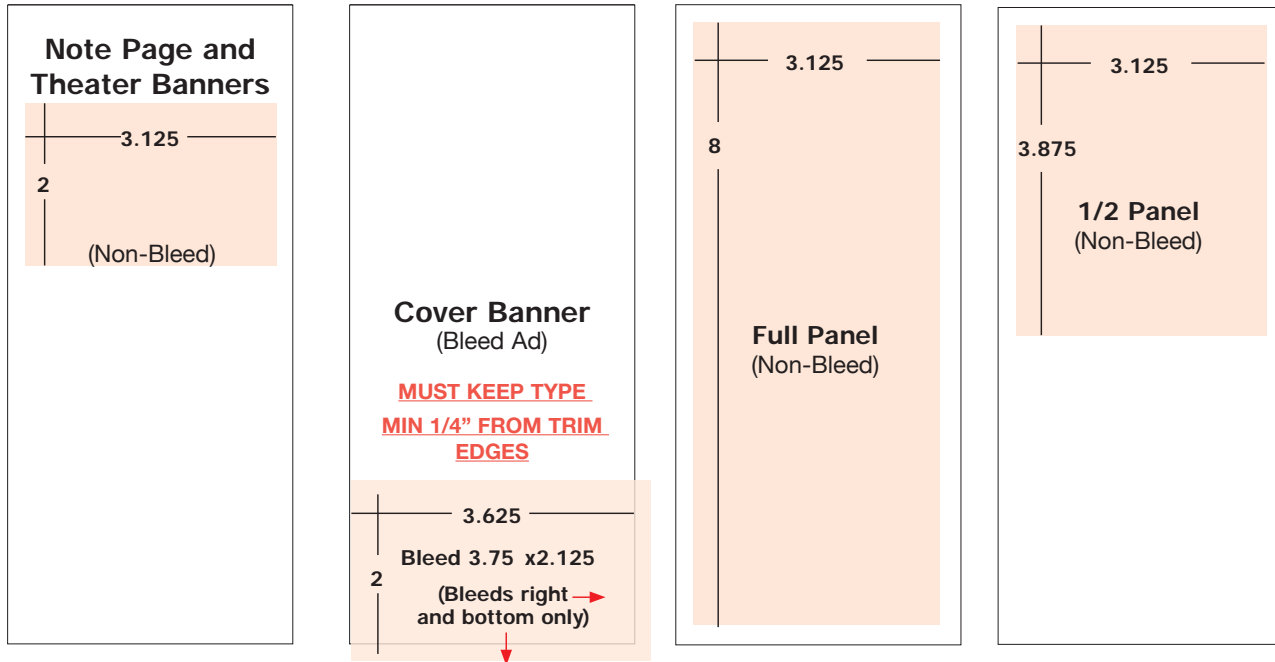


# CITYMAP SPECS & SCHEDULE

## Ad Specifications



## Advertising Deadline

Issue	Ad Close	Materials Due	Distribution Dates
March-May	Jan. 25, 2025	Feb. 4, 2025	March 1
June-Aug	April 28, 2025	May 8, 2025	June 1
Sept-Nov	July 28, 2025	Aug 7, 2025	September 1
Dec-Feb	Oct 27, 2025	Nov 6, 2025	December 1

Unit	Live Area	Bleed*	Trim
Full Panel	3.125" x 8"	n/a	n/a
1/2 Panel	3.125" x 3.875	n/a	n/a
Cover Banner	3.5" x 1.75"	3.875" x 2.125"	3.625" x 2"
Map Banners	3.125" x 1.5"	n/a	n/a

## Supplied Ads

### File Types:

High resolution (300dpi) .PDF, .JPEG, .PNG, .TIFF, .EPS with fonts outlined, images converted from RGB to CMYK using Web Coated (SWOP) v2 profile.

### Ad Production:

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